

*Westfields Play and Learn
Board of Directors
14225 Newbrook Drive
Chantilly, Virginia 20153*

May 9, 2007

Dear Families,

As you may or may not be aware, the Westfields Play and Learn centers are managed by Knowledge Learning Corporation (KLC) with the guidance of the Board of Directors. Despite their best efforts over the past few years, KLC has not been able to provide the type of service and support that we expected. In fact, as time has progressed, we have assumed more and more responsibility for the tasks we believe should have been included in KLC's portfolio of management services. This includes payroll and benefits administration, communication with accountants, policy enforcement and development, and other various services. As a result of this and after much consideration, the Board of Directors recently voted to make an important change regarding day-to-day operations.

Effective July 1, 2007, we will be moving to a "self-managed" model. This means that the managerial tasks performed by KLC will no longer be "contracted" with an outside company; but will now be managed solely by the Westfields Play and Learn Board of Directors. In order to do this, the Board needed to secure an experienced Executive Director to assume some of those functions and coordinate outside services such as accounting and legal support. We're happy to announce that Silke Duke has accepted that position and began working for us on April 30, 2007. Many of you will remember Silke from her role as the KLC District Manager responsible for Westfield's Play and Learn Centers. In that position, she was able to learn about the unique management model at WFPL and we were able to learn about Silke's commitment to children and to providing quality education and care. We are confident in Silke's capabilities and delighted that she will fill a key role in our organization's evolution.

For our families this change will bring only focus and improvement. The enhanced understanding of our operations and the ability to be more flexible will allow us to better understand and respond to our customers needs.

We understand that you may have questions or concerns regarding this significant change. In order to answer your questions, Silke and I are planning to be available to Westfields' families at both centers during pick up time. On Thursday, May 10th, I will be at Site 2 (Quest Diagnostics) and Silke at Site 1 (Albemarle). Families at Site 2 will have an opportunity to meet Silke on Monday, May 14th. Should you miss us during those times, please don't hesitate contacting the Board with any questions or concerns or Silke at 703.963.1380.

Thank you for your continued support and we look forward to a great new year!

Sincerely,

Dianna Tate
President, Board of Directors